

COMPANY PROFILE





About Us.

Beth El Guesthouse was established in 2015 with a mission to provide exceptional accommodation services that combine comfort, convenience, and affordability. Founded by Leticia Jacobs, the guesthouse was born out of determination and resilience during challenging financial times. What started as a small initiative has now grown into a trusted hospitality provider catering to both local and international guests.

Our location in Brackenfell offers easy access to Stellenbosch University, the University of the Western Cape, and nearby hospitals, making it an ideal choice for students, visiting families, and medical travelers. With a strong emphasis on personalized service, upgraded facilities, and a homely atmosphere, we have earned the trust of numerous reputable clients, including Shoprite, Eskom, McDonald's, Transnet, Gene Louw Traffic Department, municipalities, and other corporate organizations.

Looking to the future, we aim to expand our business by acquiring a larger property to offer facilities for weddings, events, and conferences, further enhancing our range of services.



Mission & Vision.

VISION

To become the preferred one-stop hospitality provider, offering comprehensive accommodation and event solutions tailored to every need.

MISSION

We are honest, caring, and passionate about what we do, striving to create a home-away-from-home experience that leaves a lasting impression.

Our Services.

At Beth El Guesthouse, we offer a comprehensive range of services designed to meet the diverse needs of our guests:



ACCOMMODATION

A variety of rooms including luxury, standard, and budget-friendly options, all designed for maximum comfort and style. Each room is equipped with crisp white linen, Wi-Fi, DSTV, bar fridges, and coffee and tea facilities.



CATERING & MEALS

Delicious home-cooked meals served on-site, with menu options tailored to suit different dietary preferences.



TRANSPORTATION SERVICES

Convenient transport services for guests, ensuring easy access to nearby attractions, educational institutions, and business districts.



EVENT HOSTING

Provide facilities for weddings, conferences, and other events, creating a one-stop solution for both accommodation and event hosting.

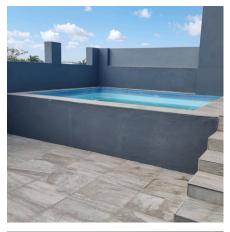


Why Choose Us?

- Exceptional Customer Service: We go the extra mile to ensure our guests feel welcomed and valued.
- **Prime Location:** Conveniently situated near top wine estates, universities, and business hubs.
- Comfortable and Stylish Accommodation: Rooms designed to provide a relaxing and enjoyable stay.
- **Comprehensive Services:** Accommodation, meals, and transportation—all under one roof.

OUR GALLERY





















CONTACT US



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